

Chantal Williams

Stockholm | chantal.williamslevy@gmail.com | Valid Work Visa
<http://www.linkedin.com/in/chantalmwilliams> | <https://chantalmwilliams.com>

Profile Summary

Strategic and purpose-driven professional with a background in product design leadership and cross-functional project coordination, currently working as a Project Manager for an early-stage B2B marketplace whilst studying Product Management full time at Hyper Island.

Passionate about product, looking to work with teams building digital and physical products and experiences that are purpose-driven, improve wellbeing, strengthen communities, and support a more sustainable future. Wide experience in fast-paced product teams, across startups to large corporations bringing a structured, collaborative, user-centred approach, balancing business needs with user insights to deliver innovation, meaningful outcomes and drive value.

Professional Experience

Product Manager Student - Hyper Island, 2-year diploma full time – Stockholm

Aug 2025 – Present

- Delivered product work for 3 real-world clients spanning startups to enterprise including discovery, road mapping, prototyping, and stakeholder presentations
- Completed an intensive product management programme covering the full product lifecycle; from discovery and value-driven design to prototyping, prioritisation, stakeholder management, and AI-enabled product thinking.

Project Manager - SUBU Connect, B2B Marketplace platform - Remote, Stockholm

Jan 2026 – Present

- Established team operating structure (Slack, workflows), improving daily communication across a remote team of 7.
- Leading CRM migration, planning and training coordinating across 3 departments.
- Built delivery trackers and dashboards to support prioritisation and decision-making.
- Lead sprint rituals and cross-functional workshops, improving alignment and execution.
- Introduced Jira workflows and structured bug reporting to improve collaboration.
- Partnered with the founder on KPIs/OKRs to align delivery with business goals

Project Manager - MajMap, AI powered mapping startup - Remote, SE

March 2025 – Aug 2025

- Supported MVP development through prioritisation and workflow management.
- Facilitated agile ceremonies to maintain alignment and delivery momentum.
- Bridged design and engineering, improving cross-functional collaboration.

UX Researcher - Neon Ink - Remote, SE

Aug 2024

- Conducted in-depth market research, collated qualitative surveys, and analysed responses to better understand needs and inform the redesign strategy for a school website.

HE Lecturer - Retail Fashion Academy - London, UK

Feb 2022 – May 2023

Head of Design (VP) Mens - Old Navy (Gap Inc.) – San Francisco, CA (£1.2Bn Annual Retail)

Dec 2016 – Mar 2020

- Led product strategy and cross-functional execution to drive significant growth - \$46M in retail sales and \$39M in margin (2019).
- Managed a team of 13, driving performance and collaboration, focused on innovation and commerciality meeting customer needs and driving business results.
- Used market insights, consumer behaviour data, and trend analysis to prioritise product development and deliver continuous customer value.
- Worked closely with stakeholders to align on product direction and long-term vision.
- Monitored product performance post-launch, led retrospectives, leveraging insights to refine offerings and optimise future impact.

Design Director - Old Navy (Gap Inc.) - San Francisco, CA

July 2015 – Dec 2016

Senior Knitwear Designer - Timberland (VF Corps) - London, UK

Dec 2013 – July 2015

Design & Development Consultant - Self-employed - London, UK

Jan 2013 – Dec 2013

Design Manager - Aubin & Wills (Jack Wills) - London, UK

Nov 2007 – Dec 2012

Education

- Product Manager, 2-year full time Diploma, Hyper Island, Stockholm - Current
- IBM Agile Development & Scrum, Coursera
- UX Design Bootcamp, Technigo, Stockholm
- L4 Teaching Certificate in Education & Training, London, UK
- BA (Hons) Fashion Design & Marketing, Northumbria University, NCL, UK

Skills

Product & Delivery: Agile, Sprint Planning, Roadmap, Strategic Prioritisation, UX Collaboration

Tools: Jira, ClickUp, Figma, Notion, Slack, CRM – Zoho, Adobe Suite, Microsoft Suite, Google Workspace

Other: Stakeholder Management, Data-informed decision-making

Volunteer Roles

- **Old Navy Executive Sponsor on the Color Proud Council** - product inclusion initiative
- **Timberland CSR Steward** - drove community service and Timberland's environmental agenda.